# NSU SmartCOM External Evaluation: The Plan

| Data Collection Activities | Year 1 | | Year 2 | |
|---|---|---|---|---|
| | **Period 1** (Feb 1 – Jul 31, 2023) | **Period 2** (Aug 1, 2023 – Jan 31, 2024) | **Period 3** (Feb 1 – Jul 31, 2023) | **Period 4** (Aug 1, 2023 – Jan 31, 2025) |
| **Evaluation Onboarding:** | Created the comprehensive evaluation plan, designed data collection instruments (Metrics and non-metrics via surveys, focus group, and interview questions), and contributed to the IRB application | | | |
| **Evaluation Implementation:** | | Project leadership interviews, surveys to students, metrics to project leads, and focus group with community | | |
| | | DATA COLLECTION: Surveys to students, metrics collected from project leads, interviews with innovation center primary contacts, and review of all project updates via meetings. DATA ANALYSIS on all data collected through Y1 for an annual progress report. | | |
| **Evaluation Wrap Up: (Summative Evaluation)** | | | | Final round of data collection from all groups (leadership, project leads, students, faculty, community, and innovation center), metrics; conduct analysis across the 2 years to demonstrate progress and impact; design and submit final report. |

# NSU SmartCOM External Evaluation: Preliminary Data

Leadership Interviews:

N = 5

| Successes | Challenges | Recommendations |
|---|---|---|
| 1. Met as a team on a regular basis to address funding agency's requests | 1. Slow start and changing the work and activities | 1. Continue to clarify expectations, roles, and responsibilities to project team members |
| 2. Established an enterprise management office | 2. Delay with project one has had a domino effect on delaying other projects | 2. Find ways to improve communication so everyone is aware of what's happening at all times |
| 3. Met with 53 students to provide professional development on digital citizenship | 3. Communication regarding expectations and next steps have been wanting | 3. Continue to recruit and work with students |
| 4. Began efforts in the Portsmouth community to, (a) roll out the engagement tool and technology and (b) integrate K-12 schools | 4. Loss of vendors from beginning of the project until now | 4. Begin collecting metric data as activities get underway |
| 5. Met with innovation center to begin work | 5. Lack of clarity regarding roles and responsibility with changes made | 5. Address infrastructure problems |